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Brad Rowe received his Ph.D. in Horticultural Science from North Carolina State University and joined the faculty at Michigan State in 1997. He has directed the MSU green roof research program since its inception in 2000, was the founding chair of the Green Roofs for Healthy Cities research committee, and was the recipient of the GRHC Excellence in Research Award in 2008. The MSU research group is conducting research on plant selection, stormwater runoff, energy conservation, carbon sequestration, biodiversity, and most recently on roof vegetable production.